

Behance Advisory

Behance works with organizations & teams to boost productivity and efficiency in idea generation. Drawing from extensive research and interviews in the creative community, Behance conducts keynote speeches, interactive sessions, and comprehensive audits for organizations.

KEYNOTE SPEECHES

Keynote speeches offer an overview of productivity, leadership, and organization for creative professionals. We explore the importance of working with a bias towards action and discuss ways to foster accountability, collaboration, and productive idea generation. Each presentation is full of practical tips and examples, and can vary from 30 to 90 minutes. Behance has traveled the world sharing these insights with teams at innovative agencies, universities, and companies.

INTERACTIVE SESSIONS

Interactive Sessions are structured work sessions with teams designed to increase productivity. Sessions begin with a planning discussion with the team leaders to determine objectives. Behance then gives a presentation and facilitates an interactive discussion around the topics defined with team leaders. Discussions about efficiency and project management habits are often long-overdue and reveal unexpected insights that can lead to increased productivity.

Topics Include:

- Tips on how Productive Creatives Make Ideas Happen
- Creative Project Management via the Action Method™
- Leadership Principles for the Creative World
- Productive Creativity amidst Bureaucracy

AUDITS

The Audit is designed to fully understand a team or organization's struggles and strengths, and leverage Behance's resources to boost productivity and implement changes that increase morale, efficiency, and productive idea generation.

The engagement includes four main components:

- (1) Pre-Session Research: Behance arranges a site visit, interviews with leaders of creative teams, focus groups with select employees and sometimes a short on-line survey sent out to all employees.
- (2) Team Debrief: Behance meets with team leaders to discuss interview results and plan emphasis and goals for session.
- (3) Behance Session: Behance runs an interactive 90-120 minute session with the team
- (4) Action Plan Follow Up: Behance follows up with Actionable Ideas that emerge from the session, and suggestions for implementing the changes and staying accountable.

We welcome your questions.

Contact our advisory services team at advisory@behance.com.